### What science can do

### Cindy Hoots, Chief Digital Officer & CIO, AstraZeneca

"There are very few times in our careers when we are able to be part of a massive change in our industry while having a positive impact on society...with the advancements in technology, the opportunities right now are endless."

Cindy Hoots





### The patient experience is being revolutionized by AI



# The acceleration & convergence of AI has opened up new avenues for innovation & will revolutionize our industry



### Technology is stretching the limits of what we thought possible

## **Emerging** technology



**Generative AI** 



**Immersive Experiences** 



**Connected Everything** 



**Digital Twins** 





### Artificial Intelligence at AstraZeneca

Gen Al Research

Assistant

•



Patient journey



### AI in clinical trials: Computer Vision

#### From

Manually annotate CT scans



### То

Use of AI as assistant to annotate and track exact 3D location, monitor response or relapse





### Generative AI is supporting our scientists in drug discovery





### Generative AI is also expediting regulatory documentation

#### From

Weeks of iterative review between functions to create submissions documents for new drug filings



FEATURE **Transformed Content Creation & Management Content Creation Draft Histor Compare Drafts** Auto-Translation Change Log India @10 Osimertinib (AZD9291) - Clinical Overview 15 Dec, 2022 ✓ SAVE E PREVIEW & SHARE 4.2.1 Most Patients in the Osimertinib Arm Were on Treatment at Data Cut-off Expected Submission Dat Last Updated 22 Nov. 2022 State Cooper O Comment 23-IAN-2031 4.2.1.1 The ADAURA population is Representative of the Indicated Population De Last Updated 22 Nev. 2022 System Generated @ comment 

Minutes to generate draft document in required format

A submissions document contains key information on the creation, testing and safety of a drug, pivotal in the filing application for a new asset. All documents must still be reviewed for accuracy and completeness.

### AI is now imbedded in our end-to-end supply chain



### AI is helping reduce misdiagnosis of rare diseases

Hypophosphatasia (HPP) is a rare, inherited, chronic, progressive metabolic disorder. Diagnosis takes 1 year in children and 10 years in adults.

By triangulating data from claims and electronic medical records we have developed AI models that characterize and predict potential people with HPP based on demographics, symptoms, interventions and prescription medicines.

![](_page_11_Picture_3.jpeg)

## Partnering with Qure.AI to improve early disease diagnosis *Leveraging AI to drive benefits for people, patients and the planet*

300+

sites

- Supporting earlier diagnosis of lung cancer in low- and middleincome countries
- Combining routine chest x-rays and AI to detect pulmonary nodules for malignancy risk, providing a low-cost, accessible screening solution for early lung cancer risk-detection
- This technology is helping create efficient and leaner radiology departments, leading to cost savings and reduced burden for clinicians

~1.75 M

scans to date

• It is now being explored in heart failure and COPD

25+

countries

![](_page_12_Picture_5.jpeg)

![](_page_12_Picture_6.jpeg)

### AI helps us bring healthcare to rural communities

MEDSOL AI SOLUTIONS Delivering Early and Accurate Detection and referral

![](_page_13_Picture_2.jpeg)

AI-powered answers for breast cancer challenges

Breast AI provides real-time ultrasound scanning with predictive analysis of possible malignancy with 97.6 % accuracy Al access at public clinic level drives scalability

![](_page_13_Picture_6.jpeg)

Breast AI collaborated with Clarius to offer wireless, built in Wi-Fi, ultrasound probe technology. Time to treatment is being reduced from >6 months to 1 week

![](_page_13_Picture_9.jpeg)

Clear pathways mean only high-risk patients are referred, reducing the burden on healthcare facilities. Referring the right patient, at the right time to the right facility for intervention.

![](_page_13_Picture_11.jpeg)

### AstraZeneca's principles for ethical data and AI

Rapid developments in AI technology have brought us in to uncharted territory, and companies and regulators must work together to meet the new challenges posed. Our principles will empower us and our partners to navigate this new environment safely and effectively. By encouraging innovation and evolution while maintaining our values, they provide a long-term ethical foundation to uphold our AI governance.

During 2020, we engaged a diverse range of experts both inside and outside AstraZeneca to develop principles for ethical data and AI, aligned with our Code of ethics and values. These values work for patients and employees and enable AstraZeneca to make a positive contribution to society.

![](_page_14_Figure_3.jpeg)

Pushing the boundaries of science through AI expertise

### By combining human ingenuity and technology, we are revolutionizing our industry and transforming patient outcomes

![](_page_15_Picture_1.jpeg)

![](_page_16_Picture_0.jpeg)

![](_page_16_Picture_1.jpeg)

![](_page_16_Picture_2.jpeg)