Business Value from the Fourth Industrial Revolution

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The Evolution of Industrial Revolutions

First Industrial Revolution

Mechanized production

Water and steam power

Second Industrial Revolution

Mass production

Electric Power

Third Industrial Revolution

Analytical production

Digital computing

Fourth Industrial Revolution

RT production/business

IIoT











1900

2000



Industry 4.0: Historical Drivers and Requirements

Industrial Revolution	Industry 1.0	Industry 2.0	Industry 3.0	Industry 4.0
Drivers/ Requirements	 Population Demand Water & Steam Power	Urbanization/DemandScienceElectric Power	ComputersEfficiencyLabor costs	 Speed of business/Agility Safety/Environmental IIoT/Technology
Control Function	Start/stopOperate	LogisticsFeedbackFeed-forward	 Efficiency-based Predictive/Multi-variable Optimization	Safety, SecurityAsset performanceProfitability
Automation Assets	MechanicalSteam-Water power	PneumaticElectronicElectromechanical	 Digital Unit-based Centralized Integration 	 Asset aligned Unified Enterprise Value chain
Physical Assets	Steam enginesMachine toolsRotating gearMills	 Electric engines Sophistication Complexity Capacity/storage 	SophisticationIntegrated	 Intelligent Autonomous Agile Cyber Physical Systems
Work Function	 Production Maintenance	Mass ProductionMaintenance	 Efficient Production Asset Management Process Safety	 Efficient Production Reliability Safety & Security Profitability

Industry 4.0: Historical Drivers and Requirements

Drivers/ Requirements

- Speed of business
- Safety/Environmental
- Agility
- IoT/Technology

- Control Function
- Safety, environment
- Asset performance
- Profitability
- Security

Automation• Asset alignedAssets• Unified

- Enterprise
- Value chain
- Physical Intelligent

Assets

- Autonomous
 - Agile
 - Cyber Physical Systems



Impact of 40 Years of Industrial Digitization





Huge Improvements in Industrial Productivity



Life Is On

Technology Transitioning from a Means to an End





Increasing Speed of Industry





Why Industry 4.0 Now?



Technology no longer constrains solution design!



Emerging Value from Digitization



Measurably improve operational profitability – safely!



Extended Real-Time Control





Business Value Creation Process



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Real-Time Profit Impact Model



Extended Real-Time Process Control



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Example: Automobile System of Systems



Engine

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Autonomous Industrial Assets





Distributed Extended Asset Control





Activating the Workforce



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Summary

Internet of assets

- Physical model drives system definition
- Automation architecture matches industry architecture
- Physical assets control themselves autonomously
- Assets and asset sets are systematized

Control extended from operational efficiency to business & operational performance

- New real-time measurement & control for improved asset performance
- Profitability, Efficiency
- Reliability risk, Safety risk, Environmental risk & Security risk
- Measureable Business Value







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